

**PRESS RELEASE**

**PRYSMIAN SUPPORTS THE DEVELOPMENT OF WORLDWIDE BROADBAND NETWORKS WITH  
CONTINUOUS COMMITMENT TO PRODUCT INNOVATION**

**THE GROUP TO PRESENT ITS COMPLETE SOLUTIONS FOR FUTURE-PROOF OPTICAL NETWORKS AT THE  
OPTICAL NETWORKING AND COMMUNICATION CONFERENCE & EXHIBITION IN SAN DIEGO, CA**

Milan, 7 March, 2022 – Prysmian Group, world leader in the energy and telecom cable systems industry, will present its complete solutions for future-proof optical networks at the OFC Conference and Exhibition 2022, taking place on March 6-10 in San Diego, CA.

The company stand – Booth #3743 – will be focused on solutions for internal and external distribution, including Verticasa and CasaLink, designed for versatility and covering all cable management needs whatever the network type. Moreover, displayed on stand there will be high fibre count pre-connectorised solutions, comprising up to 432 connectors in a flat ribbon or FlexRibbon™ cable style and allowing cost saving as well as easy access, replacement and maintenance of the network in case of accidental damages on-site; and the complete portfolio of products for the last mile.

Prysmian will be in the spotlight at this year's conference having its Pierre Sillard participating at Session M4E "Specialty Fibers, Cables and Connectors," taking place on March 7, from 4.30pm to 6.30pm PST with paper M4E.2 "Reduced-coated Fibers and Micro-duct Cables".

The Group confirms its commitment to constantly investing in its optical fibre, cable and connectivity capacities to support our customers in developing new reliable and cost-effective broadband networks.

Visitors to OFC Conference and Exhibition can learn more at Prysmian exhibition stand #3743.

**Prysmian Group**

Prysmian Group is world leader in the energy and telecom cable systems industry. With 140 years of experience, sales of over €12 billion, over 29,000 employees in over 50 countries and 108 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

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