

Prysmian Group Announces Founding Membership in New Fiber Optic Sensing Association

Lexington, South Carolina – May 15, 2017 – [Prysmian Group](#), the world leader in the energy and telecom cables and systems industry, announced today its charter membership with the newly formed [Fiber Optic Sensing Association](#) (FOSA), the nation's first trade association dedicated to fiber optic sensing. With a portfolio spanning a broad range of fiber optic applications, Prysmian Group is one of the key technology leaders in fiber optic sensing and intends to offer its 140 years of industry expertise to raise greater awareness for the benefits of this emerging technology through FOSA.

"Fiber optic sensing is the solution to many of today's biggest infrastructure problems," said Stephen Szymanski, vice president of telecom of Prysmian Group, North America. "We are honored to be a founding member of the Fiber Optic Sensing Association and to join forces with some of the most powerful players in the industry to bring awareness to the vital role this technology has on the future of our nation's businesses, environment and infrastructure."

Fiber optic sensing uses deviations of light in fiber optic cables to remotely measure acoustics, temperature and strain. Through fiber optic sensing, an individual can detect pipeline leaks, vehicle traffic, foot traffic, digging, tunneling, seismic activity, unsafe temperatures, crumbling infrastructure and other conditions from miles away.

"Fiber optic sensing has the potential to dramatically improve the lives of many millions of Americans, enhance business operations, and create jobs," said Thomas Cohen, FOSA's Executive Director. "Businesses, institutions, and government agencies already deploy these applications to make our roads safer, protect our environment and strengthen our security. However, to further these improvements and impact, industry, consumers, and government need to better understand the value of and get greater access to information on this advanced technology. This is why we are creating FOSA."

FOSA will hold its inaugural meeting with its members in Washington, D.C. this month. For more information about FOSA, its mission, members and programs, visit www.fiberopticsensing.org.

For more information about Prysmian Group, visit na.prysmiangroup.com.

About Prysmian Group

Prysmian Group, world leader in the energy and telecom cables and systems industry with global headquarters in Milan, Italy, and North America headquarters in Lexington, S.C., is strongly positioned in high-tech markets and offer a wide range of products, services and technologies. They operate in the business of underground and submarine cables and systems for power transmission and distribution, special cables for applications in numerous industries, and in medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, Prysmian Group manufactures cables and accessories for voice, video, and data transmission, offering a comprehensive range of optical fiber, optical and copper cables, and connectivity systems. Prysmian Group is a public company, listed on the Italian Stock Exchange in the FTSE MIB index. For sales inquiries, contact energy.cables.na@prysmian.com. For more information, visit <http://na.prysmiangroup.com>.

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